



ALERT SOFTWARE PRESENTATION

CURRENT – CODE RED

Issues:

- Inconsistent
- Freezes
- Poor Technical Support
- Language Challenges
- Poor training platform
- Issues over/near water
- Alerts occurring outside area – 43%
- No radius option
- Delayed message

Contract:

- \$15,000 annually
- 100,000 minutes
- Limited users
- Good through 9/20/2024

ALTERNATIVES

EVERBRIDGE & RAVE

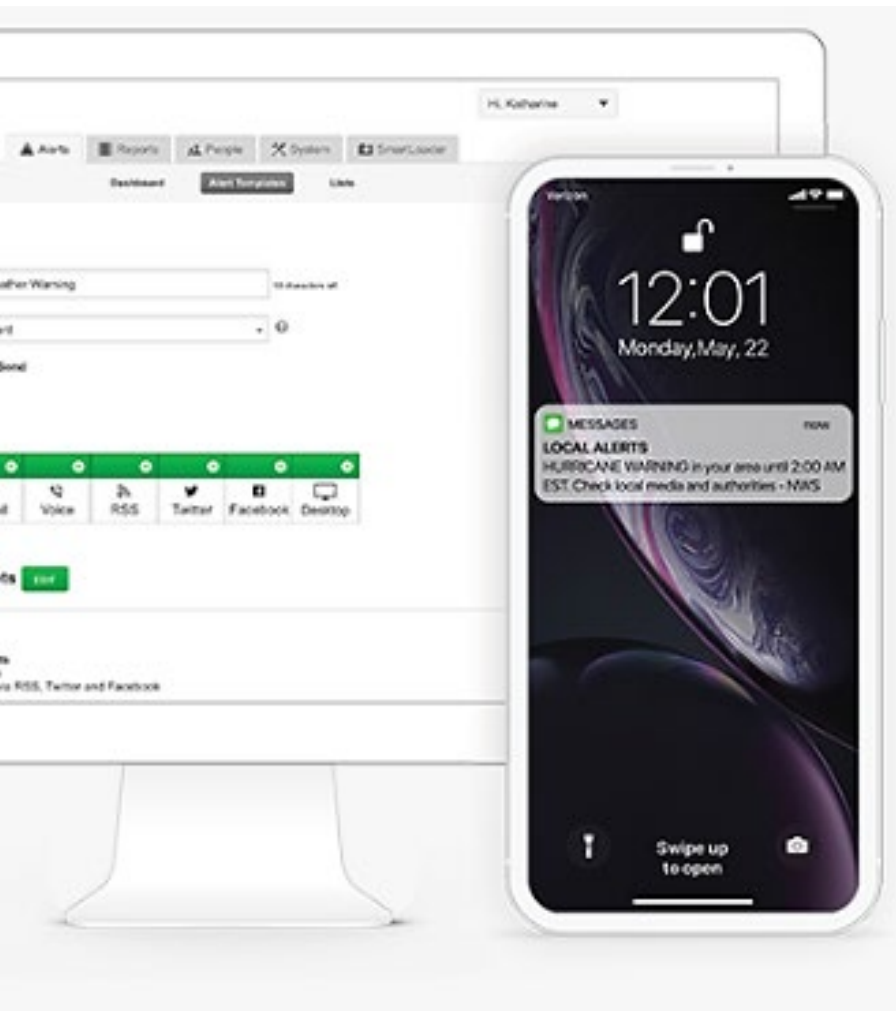




EVERBRIDGE

- Incredibly expensive
- Complex interface
- No incorporation for access and functional needs
- Extra costs: language services, phone data for homes, opt out
- Base rate: \$113,204.16 annually





RAVE

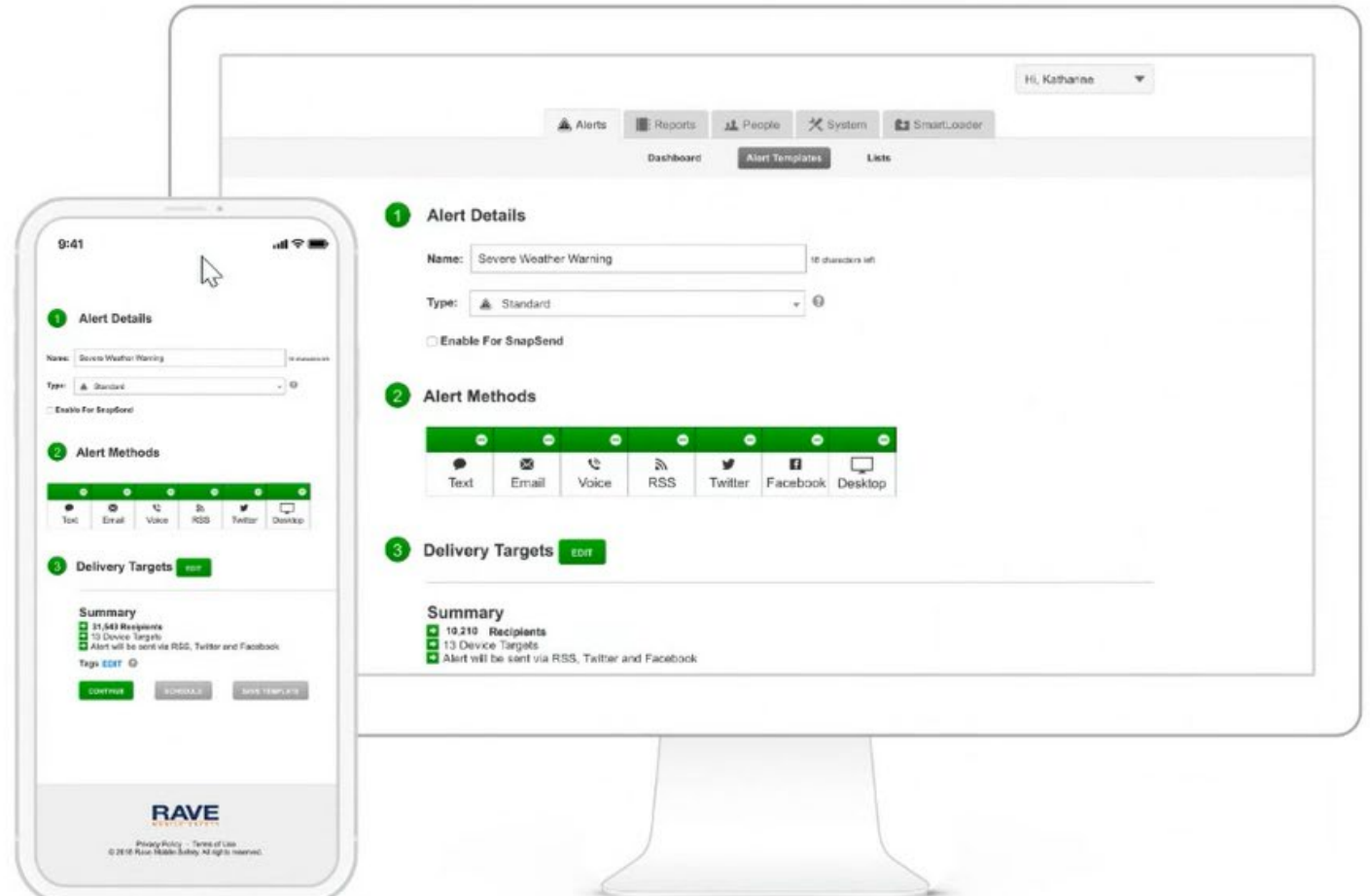
- Easy to use interface
- 62 languages available
- Community partners have given positive feedback
- 85% Accuracy for location
- Early warning and inclusion of access and functional needs
- Easier team building and group notification
- CAD Agnostic
- 911 Alert Data
- Douglas, Storey (signed), Carson (contracting), El Dorado via CalOES umbrella.
- Cost: \$79,300 annual



RAVE

Rave Alert – Emergency Notifications for Maximum Reach

- Send in 3 clicks via text, email, voice, desktop, mobile, social, RSS, CAP and IPAWS
- Target messages by geography or list
- Pre-built alerting templates
- Mobile-friendly interface in 60+ languages
- Scalable training, including an interface training mode
- Fastest delivery and performance
- Unlimited administrators with customizable permissions



RAVE

Practical Templates

- Not one for every message sent
- Role based access control

8 million alerts sent annually

Groups

- Current issue for us

Color Coding

Attachments – Image of missing person

Profiles

- Create custom signatures

The screenshot displays the RAVE Mobile Safety interface for configuring a message template. At the top, the 'Name' field contains '01.0.1 - Active Threat (J) - Initiate Active Assailant Response' with a character count of 37. The 'Type' is set to 'Standard'. An option to 'Enable For SnapSend' is present but unchecked. Below this is a section titled '2 Choose Modes' with a 'MORE INFO' link. It features a row of icons for various delivery methods: Text, Email, Voice, RSS, Twitter, Facebook, Desktop, CAP, IPAWS, Guardian, and Smart911. The 'Text' and 'Email' icons are highlighted with green minus signs, while the others have green plus signs. The next section is '3 Delivery Targets' with an 'EDIT' button. A 'Summary' section shows '1 Recipients' and '6 Device Targets'. The 'Tags' section is set to 'Green' with an 'EDIT' button. At the bottom are three buttons: 'CONTINUE' (green), 'SCHEDULE' (grey), and 'SAVE TEMPLATE' (grey). The footer includes the RAVE Mobile Safety logo and the slogan 'Do all you can today.'.

RAVE

Smart System

- Can train it how to pronounce words
- Set Caller ID
- Set how many times it calls if busy or replay a message
- Alerts can be scheduled

IPAWS COG Capable

Rave removes fields not needed to ensure ease of use.

Follow-up Alerts

- Targeted
- Geofenced
- Missed



THANK YOU

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